

# How Vista cut time to fill by 48% with iCIMS

V I S T A

## THE CHALLENGE

- Vista is a private aviation company that allows clients to fly privately without owning a jet.
- Serving clients worldwide, Vista recruits in Europe, the US, the Middle East and Asia, for corporate roles, engineers, cabin hosts and pilots.
- With 4,400 employees and 250 aircraft, Vista needed a flexible and scalable recruitment solution to keep up with its 25% year-over-year growth.

## THE RESULTS

By partnering with iCIMS, Vista's talent acquisition team has streamlined their recruiting process. As a result, they're able to hire top tier talent faster.

**48%**

Reduction in time-to-fill

**47 days**

From opening to hire

“As a business that is growing fast, we needed a hiring platform that is flexible. There is no other business that can do what iCIMS does.”

**Daniel Connacher,**  
Talent Director,  
Vista

## Turning weaknesses into strengths

The data-driven insights provided by iCIMS have been instrumental in informing Vista's hiring decisions. By analyzing offer acceptance rates and sourcing effectiveness, Vista's recruiting team identifies weaknesses early and adjusts their strategy as needed.

This has led to more efficient budget utilization and a better understanding of seasonal hiring trends.