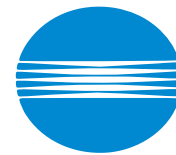


How Konica Minolta reduced time to hire by 65%



KONICA MINOLTA

THE CHALLENGE

- As a technology company, Konica Minolta's leadership prioritizes creating strong digital experiences for their customers and employees.
- However, Konica Minolta struggled to attract the talent they needed to pursue these initiatives.
- To find and hire the talent the businesses required, Konica Minolta's recruiting team needed a new TA platform that could be configured locally, centralize data and streamline manual processes.

THE RESULTS

By partnering with iCIMS, Konica Minolta's hiring team recruits faster, utilizes internal resources more efficiently, and has positioned itself as a reliable, trustworthy partner to the business.

"As we change processes and work to set the organization's expectations, everyone knows they can come to us to help meet their needs."

65%

Faster time to hire

"Recruiters have the information hiring managers want at their fingertips. It's easy to see open requisitions, pending tasks and a full list of candidates. It's great."

Nina Owens
TA Operations Manager,
Konica Minolta

Hiring without borders

Recruiters on Konica Minolta's North American team hire for roles in the U.S. and Canada – **a shift that was made possible by implementing iCIMS ATS.**

"Before, we had to use two different applicant tracking systems. Our recruiters were going from one system to another," says Harper. **"Now we're all on one platform, and we use our resources more efficiently."**



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