

# 5 Reasons HR Execs Choose the iCIMS Talent Cloud



People strategy is most effective when supported by the right HR tech partner. Learn why global HR leaders choose the iCIMS Talent Cloud to help them execute strategy and prove their impact.

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## Easy access to analytics

### One central view

Get a holistic view of the metrics you care about most, like time to fill, employee churn rate, and top sources of applicants (employees), and DEI analytics.

### Personalized recommendations

Partner with your Customer Success Manager to align on your strategic talent objectives. Together, you'll review analytics, how they compare to current market trends, and solutions to achieve your goals.

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## Agile workforce planning

Take action with [300+ partners in the iCIMS Marketplace](#)

### Stay ahead of hiring trends

iCIMS delivers monthly insights from our proprietary database of employer and job seeker activity. Stay ahead of trends with our outlook on global labor market activity and employer priorities.

### Act on DEI initiatives

with native and integrated solutions. Identify potential biases with funnel analytics. Write inclusive job descriptions with Textio. Diversify your talent pipeline with Seekout.

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## Tools for talent mobility

Get a deeper look at [iCIMS Opportunity Marketplace](#)

Retain and build your workforce from one platform. Skills portfolios and AI-powered recommendations help employees to identify new opportunities at your company.

Hiring teams can view these skills matches and prompt discussions with employees about opportunities for advancement, mobility, or internal projects.

Employees can take a "quick start" guided tour through Opportunity Marketplace.

"We needed recruiting technology that could enable us to modernize our approach to hiring a high-volume seasonal workforce. With iCIMS, we've created efficiencies and improved candidate experience, which is important in today's competitive labor market."

**EVP, Human Resources, Cedar Fair**

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## HR team efficiency

iCIMS strategic partnerships with ADP, Microsoft, and UKG help make integrations seamless.

### Streamline tedious tasks

through automation. Native AI, candidate outreach campaigns, and workflows can minimize the amount of time HR teams spend on administrative tasks.

### Speed hiring

Integrated with your essential HR tools, the iCIMS Talent Cloud helps your team streamline time-wasting processes so you can find and hire the right talent faster.

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## Maximized business impact

When you become an iCIMS customer, you'll join a network of customers and partners that can help you maximize your investment.

Receive custom training, guidance on your recruitment strategy and KPIs, and best practices from peers all over the globe.



### Talent powers transformation

The iCIMS Talent Cloud is the all-in-one hiring platform that delivers enterprise hiring solutions and superior candidate experience across every stage of the talent journey.

For more information, visit [www.icims.com](http://www.icims.com).